Light-Pole Banner Art Judging



Light-Pole Art Judging



Overview

- STNC is participating in a citywide effort to promote NCs via light-pole banners.
- 5 unique posters will be distributed over 4 poles each to make 20 banners up and down Foothill Blvd. in Sunland-Tujunga.
- Local artists were asked to submit artwork for STNC's Light-pole Banner contest with a chance of winning \$400.

Artwork Medium

- Any medium suitable for banners in portrait format:
 - Photography, Watercolor, Acrylic,
 Oil Painting, Collage, Pastel, etc.

Themes

- Artists were asked to submit artwork that best represented Sunland-Tujunga. These were the criteria:
 - Unique Neighborhoods
 - History/Heritage
 - Architecture
 - Flora or Fauna

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Initial Judging

- Judges selected were local, creative stakeholders: sculptor, art student, college artist, landscape designer, etc.
- To ensure our panel of judges was diverse and inclusive, the 6 judges were:
 - 2 Armenian, 2 Hispanic, 2 Caucasian
 - 3 Females, 3 Males
 - 2 in their 20s, 2 in their 30s, 2 in their 50s
- No judge knew who the artists were.
- Nor did they know names of other judges.

Criteria to Make it into the Semifinals

 Only 1 piece of artwork from a single artist could be entered into the semifinals, and we had tie-breaking procedures.

Entries

- We received 55 entries from 17 geographically qualified artists.
- Each judge selected their top 5 choices.
 Highest total points became the 12 semifinalists you're about to see.

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STNC Board Will Now Pick 5 Winners

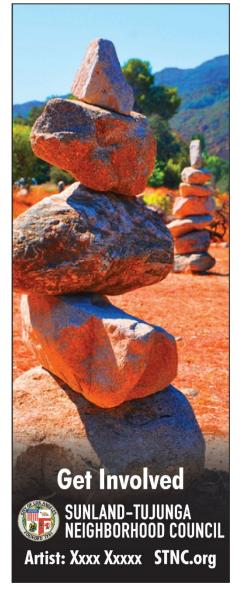
- Board members! Grab pen and paper and get ready to take notes. You're about to see the 12 semifinalists' slides!
- After you see all of them, we'll show all
 of them again for your votes. You'll be
 asked to select up to 5 pieces which best
 represent Sunland-Tujunga.
 - Unique Neighborhoods
 - History/Heritage
 - Architecture
 - Flora or Fauna

Pick Not Only the Best Artwork, but the Works whose Character Best Represents our Community! A

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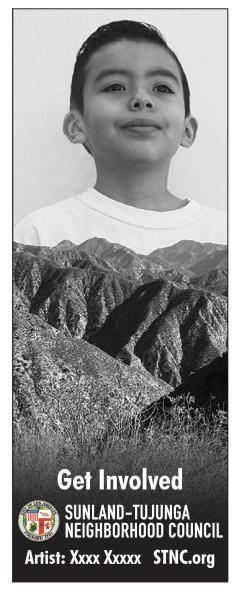
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Ε **Get Involved** SUNLAND-TUJUNGA NEIGHBORHOOD COUNCIL **Artist: Xxxx Xxxxx STNC.org**

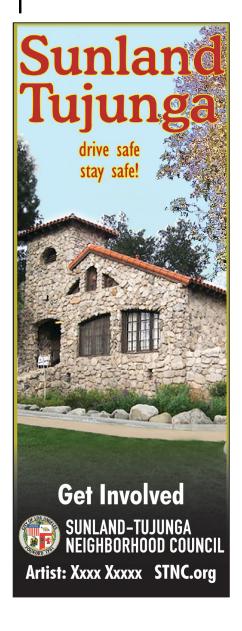
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